

31 May 2017

Dear Parent

RE: Walcha Central School Facebook page

At the end of Term 2, 2017, Walcha Central School will launch its Facebook page.

The purposes of the page will be:

- to promote school achievement
- to communicate with the school community

Use of the school's Facebook page is governed by the Department of Education's Social Media Policy. This can be found via the link below:

<https://education.nsw.gov.au/policy-library/policies/social-media-policy>

At times, student photographs will be published on the page. However, these can only be published after permission has been granted by the student's parent or guardian. Further details are contained in the Rule of Engagement for the school's Facebook page. (see attached)

If you do not wish for your child's image to be used on Walcha Central School's Facebook page, please return the attached slip to the school office.

Yours sincerely

Simon Warden
Relieving Principal

WALCHA CENTRAL SCHOOL FACEBOOK PAGE

Please only complete this if you **do not** wish for your child's image to be used on Walcha Central School's Facebook page.

I **DO NOT** give permission for my child's image to appear on the Walcha Central School Facebook page.

Child's / children's name (please print)

.....

.....

Name: (please print)

Parent's name

Signature:

Parent's signature

Date:

Return to the front office.

Facebook rules of engagement

In joining our community on Facebook, Walcha Central School students, parents staff and the wider school community follow the Department of Education Code of Conduct and Facebook's Community Standards.

Students

Facebook Terms and Conditions state no one under the age of 13 years should have a facebook profile. Therefore, any comments or page fans from primary students on the Walcha Central School page will be removed and, if warranted, users will be reported.

Tagging or naming student photos

Photos of students can only be published if the correct Department of Education permission to publish forms have been completed by the student's parent or guardian. The photo must be removed after one year of publishing unless further permission from the parent is sought.

For privacy and protection, please do not tag photos of children, and please do not name them in your comments, unless the previously mentioned permissions is sought. On rare occasions and with parental permission, students may be named by the school Facebook administration team. Tagging of parents or friends within the comment box is permitted with the understanding that all other rules of engagement are followed.

Comments

Walcha Central School encourages interaction from participants with the understanding that the school does not endorse comments or wall postings made by visitors to the page.

We ask that visitors making comments on the page show respect for other users by ensuring discussions remain civil. Personal attacks, trolling or spam will not be tolerated.

We reserve the right to remove comments that do not adhere to the rules of engagement of the page and Facebook's community standards including comments that:

- are deemed racist, sexist, abusive, profane, violent, obscene, spam
- advocate illegal activity
- are wildly off-topic
- libel, incite, threaten or make personal character attacks on Walcha Central School students, employees, guests or other individuals.

We reserve the right to remove any participant that does not adhere to the rules of engagement or Facebook's Community Standards.

Remember, your name and photo will be seen next to your comment, visible to all visitors to the page. We will not permit messages selling products or promoting commercial, political or other ventures.

Moderation Hours

This page is moderated from 9am to 3pm on weekdays.